How Social Networks are Changing Our Lives and Our Culture

How many things did you reveal about yourself online today? Opinion of a colleague? Credit card number? Photos from last night? These activities are common, but where does the information we post — even on what seem to be the most private or friendly of forums — truly go?

Offline, we have established legal rights — from the right to privacy to the right to a fair trial. But now social networks are turning those rights upside down. Colleges and employers routinely reject applicants because of information found on social networks. Jurors post details on a case and ask their friends to vote on whether the defendant should go to jail. Marketing companies collect information about you based on your travels on the Web, without your knowledge or consent.

As many individuals have already learned the hard way, the same power of information sharing that can topple governments can also topple a person's career, marriage, finances, or even his or her future. Lori Andrews will describe how our digital identities on the Web (email, personal websites, and social media pages) are starting to overshadow our physical identities — and what we can do about it.

Thursday, April 12, 2012

Meet & Greet Reception: 6:30 PM • Presentation: 7:00-8:00 PM   (1 PDH awarded)

Book Signing to follow, with books available for purchase.

Illinois Institute of Technology • 201 East Loop Road • Wheaton, IL 60189 • 630.682.6000

This event is free, however, advanced registration is requested at www.cpd.iit.edu/speakersseries

About Our Speaker

Lori Andrews is a Distinguished Professor of Law at Chicago-Kent College of Law, Illinois Institute of Technology. Her work assesses the social impact of emerging technologies. She directs the Institute for Science, Law and Technology at IIT, and is the author of 11 non-fiction books and 3 mystery novels. Her most recent book is *I Know Who You Are and I Saw What You Did: Social Networks and the Death of Privacy.*

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